

Getting Started with Social Networks

We've all heard of Facebook, right?

Have you ever thought about using it to generate more business and more profits for your business, whilst increasing your search engine rankings and website credibility?

Facebook, along with a host of other websites, form the basis of Social Networking, a premise which relies heavily on online reputation and quick, meaningful messages.

Oh, and did you know it's all **FREE**?

"How can Social Networking help me?"

1. Create brand awareness
2. Update potential and existing customers with quick and targeted messages
3. Beat your competitors to sales by instantly catching consumer attention
4. Drive traffic to your website
5. Become a brand leader

Our top 3 Social Networks

Facebook

<http://www.facebook.com>

Facebook is the most popular social networking website throughout the world, with an estimated 200 million users

With a huge potential audience, you can create a free page for your business and encourage people to become fans, allowing you to instantly reach them with targeted messages.

facebook

LinkedIn

<http://www.linkedin.com>

LinkedIn is another popular social network, but this social network is different to the others; it is focused solely on businesses and business people.

Think of it as a free global networking event taking place at your desk allowing you to connect with thousands of key business decision makers.

LinkedIn

Twitter

<http://www.twitter.com>

Twitter is a free social networking and micro-blogging service that enables its users to send and read each others' updates, known as "tweets".

Answer one simple question: "What are you doing?" to post a tweet and promote new services, products and sales instantly and effectively.

 **twitter**

The Design Loft can help you get up and running on the most effective Social Networks in no time, for free advice and guidance give us a call on 0800 112 3403.